

# START WITH THE RALLYING CRY

## Core opportunities serving mainstream students

Most schools already have comprehensive programs in place for basic reading, math, and science education. But the classrooms could benefit from innovations that help them serve students better. Use the space below to list the most promising core opportunities—whether immediate problems that your classrooms face, or aspirational goals you would like to achieve.

Problems & Goals
1.
2.
3.

## Nonconsumption opportunities

Nonconsumption arises any time schools cannot provide a learning experience; they have no easy option other than to do without it. Brainstorm the most significant nonconsumption opportunities within your school environments.

Problems & Goals
1.
2.
3.

## Say it SMART

Leaders can take their ideas a step further by defining them as SMART (specific, measurable, assignable, realistic, and time-related) objectives. Choose one core opportunity and one nonconsumption opportunity from the lists above that you brainstormed. Use the chart below to develop a SMART objective for each of those opportunities.

Say it SMART	Core Opportunity	Nonconsumption Opportunity
<b>Problem or Goal</b> (Select one from each category above and copy here)		
<b>Specific</b> – What specific area of improvement do you want to target?		
<b>Measurable</b> – What is your measurable outcome or indicator of progress?		
<b>Attainable</b> – Can the results be achieved realistically, given available resources?		
<b>Relevant</b> – Is the goal aligned with larger common values and priorities?		
<b>Time-related</b> – When will the results be achieved?		

### Remember for later:

- Sustaining models of blended learning are generally the easiest to deploy for core objectives. Start thinking about a Station Rotation, Lab Rotation, Flipped Classroom, or combination approach for your top-priority core objectives.
- Until they become further developed, disruptive models of blended learning are easiest to deploy first in areas of nonconsumption. As you move forward with design, keep in mind that an Individual Rotation, Flex, A La Carte, Enriched Virtual, or combination of these models could be the best fit for your nonconsumption objectives.