

DESIGN THE STUDENT EXPERIENCE

Key student jobs to be done

Reflect on this list of jobs that students “hire” school to help them accomplish in their lives. Is there a third job that you would add to this list?

- 1. Feel successful and make progress every day
- 2. Have fun with friends
- 3. _____

Designing to fulfill students’ jobs

For each of the jobs above, brainstorm experiences that your blended program needs to deliver to help students perfectly fulfill their jobs, from their perspective. Then consider what and how to integrate your resources to deliver those experiences.

Job #	What experiences do students need?	What and how to integrate

(Continued)

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